# Trends in Russian Science and Innovation Policies and Prospects for International Cooperation

#### Irina Dezhina

Head, Research Group on Science and Industrial Policy,

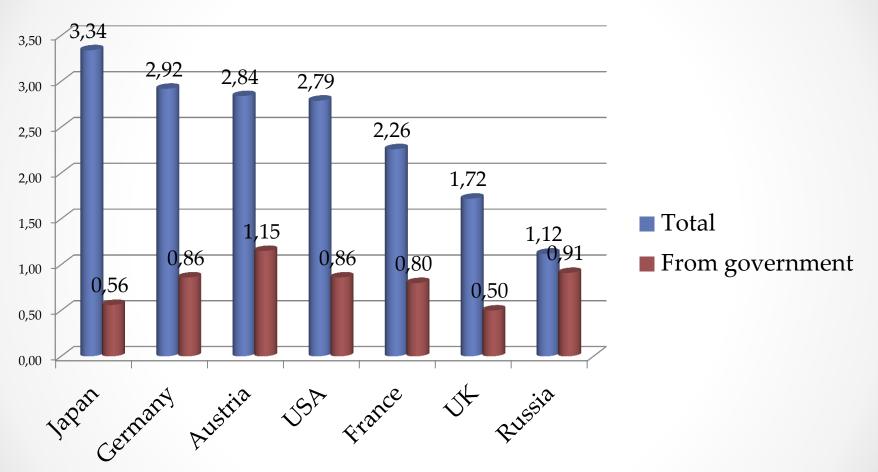
Skolkovo Institute of Science and Technology i.dezhina@skoltech.ru

# Contents

- 1. Trends in funding, workforce, and scientific outputs
- New developments in science & innovation policies and international dimension:
  - Strengthening university research
  - Attracting foreign scholars
  - Reform of Russian Academy
  - Russian Science Foundation
  - Technology platforms
- 3. Opportunities for Austrian-Russian collaborations
- 4. Conclusions

# Expenditures on R&D (% of GDP)

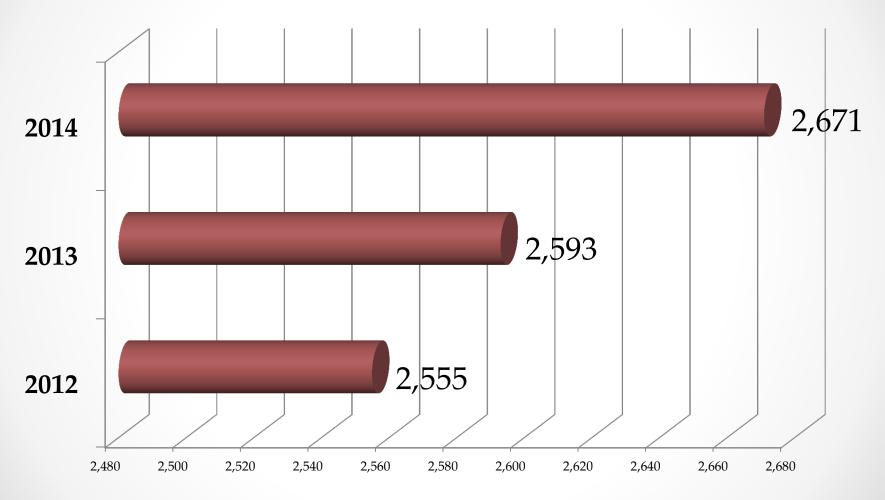
#### Year 2012



Main Science and Technology Indicators, OECD, 2014. P.21, 31.

### Russian Government Spending on R&D

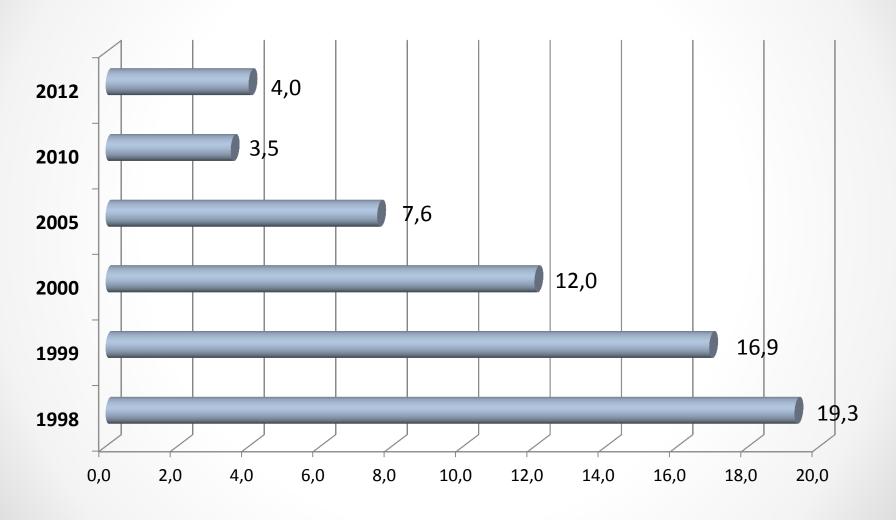
(Billions USD)



Russia: Focus on Innovation. Release II. M.: RVC, 2014. P.11.

## Foreign Funding of R&D in Russia

(% of Total Funding)



# Number of Researchers (in thousands)

|                     | 2000  | 2005  | 2008  | 2010  | 2012  | 2012/2000, |
|---------------------|-------|-------|-------|-------|-------|------------|
| Researchers - total | 426.0 | 391.1 | 375.8 | 368.9 | 372.6 | -12.5      |
| From total:         |       |       |       |       |       |            |
| RAS institutes      | 61.9  | 60.8  | 54.7  | 55.1  | 52.9  | -14.5      |
| Universities        | 28.3  | 30.1  | 33.2  | 38.6  | 43.0  | +51.9      |

#### Publications & Citations:

### Russia, BRIC, Austria (2008-2012)

#### Web of Science

#### Scopus

| Country | Articles | Citations/<br>article | Country | Articles  | Citations/<br>article |
|---------|----------|-----------------------|---------|-----------|-----------------------|
| Russia  | 135,363  | 2.56                  | Russia  | 579,814   | 5.52                  |
| Brazil  | 160,443  | 3.22                  | Brazil  | 446,892   | 10.09                 |
| India   | 207,086  | 3.87                  | India   | 716,232   | 7.99                  |
| China   | 699,044  | 4.01                  | China   | 2,655,272 | 6.17                  |
| Austria | 57,429   | 6.88                  | Austria | 204,243   | 16.67                 |

## International Collaborations

- Share of country in world citations, Scopus, 2012:
  - o RUSSIA- 1.41%
  - AUSTRIA 1.66%
- Publications coauthored by Russian scholars (% of the total in a given country); top-5 Western European countries:
- Finland 4.33%
- Norway 2.68%
- AUSTRIA 2.66%
- Switzerland 2.53%
- Germany 2.23%

• Source: Indicators of science-2014. M.: HSE, 2014. P.381; 383.

# Russia in World Ratings

| Index                          | 2012 | 2013 |
|--------------------------------|------|------|
| Global Innovation Index        | 32   | 62   |
| QS World University Ratings    | 116  | 120  |
| World Gross Expenditure on R&D | 6    | 5    |

Russia: Focus on Innovation. Release II. M.: RVC, 2014. P.12.

## Do World Ratings Reflect Reality?

Survey of 174 respondents, from which about 65% - representatives of science and business:

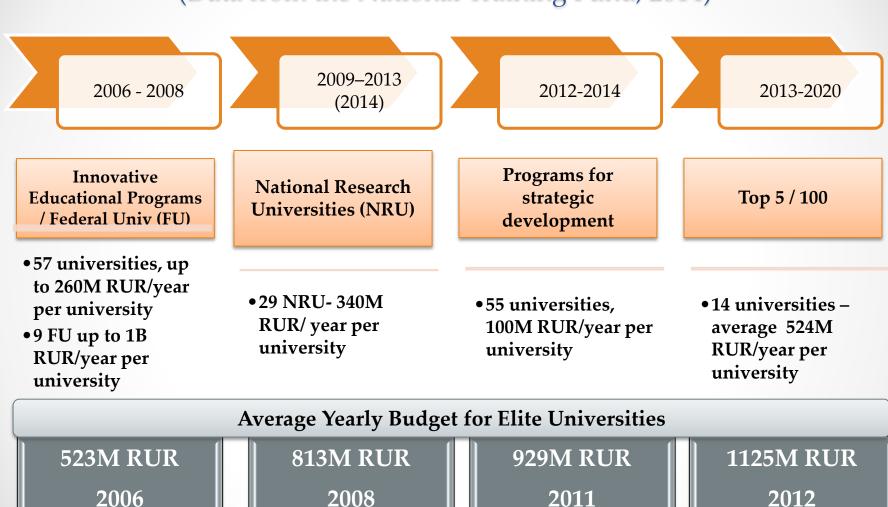
- Yes 65%
- Russia's place is lower than deserved 28%
- Russia's place is higher than deserved 7%

Source: Russia: Focus on Innovation. Release II. M.: RVC, 2014. P.75.

# Science Policy

## **Programs Supporting Universities**

(Data from the National Training Fund, 2014)



### Role of Leading Universities

- Centers for fundamental research
- Substitute corporate research and be "in demand" by industry
- Internationalization: publications in international journals; foreign students (at least 15%); foreign professors

# Creating Laboratories Led by World's Level Scientists

- 4 rounds of competition since 2010; open for Russian and foreign applicants
- Rounds 1-2 (2010, 2011): up to \$5M for 3 years with possible 2-year extension; In Russia only universities were eligible to apply.
- Rounds 3-4 (2012, 2013): up to \$2.5M for 3 years;
   25% co-financing required; possible 2-year extension. RAS and universities are eligible to apply.
- Expert evaluation: total 1299 experts (47% foreign)

# Data for New Labs: Foreign Participation

| Year | Number of applications | Foreign<br>applicants<br>% | Number of awards | Foreign<br>recipients<br>% | Country with most winners |
|------|------------------------|----------------------------|------------------|----------------------------|---------------------------|
| 2010 | 507                    | 35.3                       | 39               | 43.6                       | Germany                   |
| 2011 | 517                    | 41.0                       | 38               | 50.0                       | USA                       |
| 2012 | 720                    | 47.2                       | 42               | 54.8                       | USA                       |
| 2013 | 503                    | 59.6                       | 42               | 54.8                       | Germany                   |

Source: http://www.p220.ru/

#### **Current Institutional Reforms - Directions**

- 1. Reform of RAS: combining RAS, RAMS, and RAAS
- 2. 1007 former Academy institutes transferred to the Federal Agency of Scientific Organizations (FASO)
- 3. Developing new organizational types for former Academy research network
- 4. Assessing performance of research institutes (NOT linked to reorganization of former Academy institutes universities)
- 5. Increasing grant support: Russian Science Foundation

#### Institutional Reforms -Plans

#### Approved by the government:

- Salary growth for researchers should raise to double average salary in a given region by 2018
- Cuts in administrative and auxiliary services staff - from 51.7% (2013) to 40% (2018)
- No cuts in research workforce but increasing share of young people (up to 35 years old)

#### **Under discussion:**

- Limit age of directors & deputy directors to 65
- Types of new institutes (by major function), merging

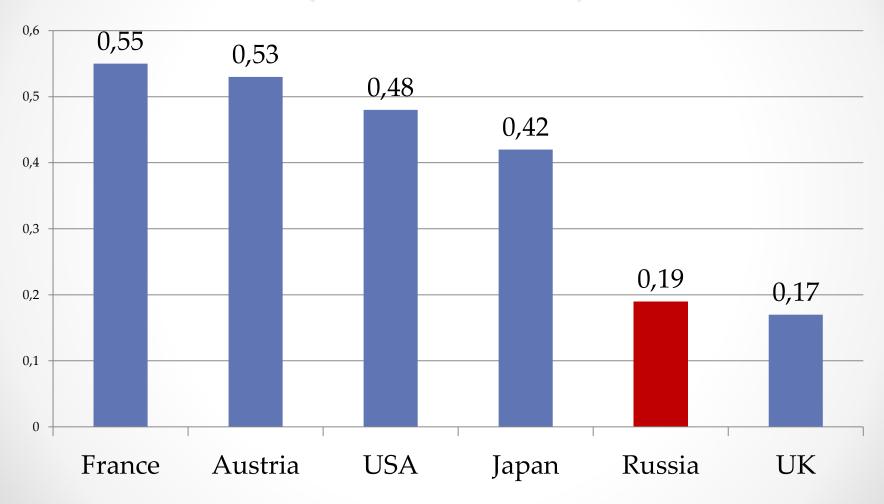
# Proposed New Types of Institutes

**By 2020**, the following types of organizations replacing former Academy institutes may be formed:

- Federal Research Centers based on integration of institutes; goal - breakthrough research in areas of strategic importance for Russia
- National Research Institutes for fundamental research
- Federal Scientific Centers R&D for creation of new technologies for modernization in industry
- Regional Scientific Centers R&D for regional needs
- By the end of 2014 define several pilot projects in priority areas: medicine, life sciences, energetics, agrotechnologies and food industry

### Expenditures on Basic Research

(% GDP for 2011)



Source: Main Science and Technology Indicators, OECD, 2014. P.25.

# Measuring Performance of Research Institutes

- Interagency evaluation of performance
- 25 major criteria which will be grouped (by 6-7) for assessing different types of institutes
- 4 groups of indicators:
  - Outputs (bibliometrics, patent stats, and attracted funds)
  - 2) Workforce development (number of graduate students and personnel who took part in various trainings)
  - 3) Integration into the world's community (co-authorship)
  - 4) Resources (funding, researchers and their demographic profile, salaries)
- Three groups of institutes should be identified: leaders, regular performance, and outsiders.

# Is Russia Attractive for Doing Scientific Research?

Survey of 174 respondents, from which 19% - researchers and teaching staff, 16% - representative of government agencies and Institutes for development, 37% - entrepreneurs and industry representatives:

- Foreign countries offer broader opportunities 67%
- Russia is not better or worse than other countries 27%
- Russia is a place of brain-gain 6%

Source: Russia: Focus on Innovation. Release II. M.: RVC, 2014. P.44.

# Budgets of Russian State Foundations Supporting Scientific Research

#### Billions of RUR

|                              | 2014 | 2015  | 2016 |
|------------------------------|------|-------|------|
| Russian Science Foundation   | 11.4 | 17.2  | 19.1 |
| Russian Foundation for Basic | 9.2  | 10.93 | 14.3 |
| Research                     |      |       |      |
| Russian Foundation for       | 1.54 | 1.82  | 2.37 |
| Humanities                   |      |       |      |

# Russian Science Foundation: Principles of Operation

- Support of the best (groups, labs, institutes)
- Funding of fundamental and exploratory research
- Basis for evaluation bibliometric indicators
- Big projects (start from 5M RUR per year)
- Proclaimed support of young researchers
- Participation of foreign scholars grants and evaluation of proposals (under negotiation)

### RSF Support of International Research

- Support of international research groups with no more than 50% of Russian scientists
- 3-year grants, 90-185 thousand Euro (in current RUR) annually
- 487 applications, 30 grants (1:16)
- Researchers from 23 countries

Source: RSF data, <a href="http://www.rscf.ru/node/1096">http://www.rscf.ru/node/1096</a>

# Innovation Policy

## Technology Platforms

- Initiative announced in 2010, concept adopted from EU experience
- Communicative instruments aimed to activate creation of new technologies and products due to synergy of business, science, government, and civil society (Strategy for innovation development-2020)
- Participants: research organizations, universities, state and private companies. Majority: government R&D institutes and universities
- 34 platforms founded during 2011-2013.

# Technology Platforms: EU versus Russia

| Characteristics | EU                                 | Russia                                    |
|-----------------|------------------------------------|---|
| Principle of    | Bottom-up                          | Top-down                                  |
| formation       |                                    |   |
| Goals           | 1) Coordinating EU countries       | 1) Creating new technologies              |
|                 | interests                          | 2) Attractiing additional resources for   |
|                 | 2) Linking fundamental research to | R&D                                       |
|                 | practical applications             | 3) Improving legal regulations in R&D and |
|                 | 3) Synergy among major             | innovation                                |
|                 | stakeholders                       |   |
| Tasks           | Developing Strategic Plan and      | Developing Strategic Program              |
|                 | roadmaps                           | Developing programs to disseminate new    |
|                 |                                    | technologies                              |
|                 | Marketing of ideas in EU           | Educational activities                    |
|                 |                                    | Expert functions for the government       |
| Financing       | State, private, self-funding       | Government funding (planned), private     |
|                 |                                    | (planned)                                 |
| Government role | Promoting the platforms' concept   | Participating in governance of platforms  |
|                 | Limited financial support of       | Attracting platforms as experts           |
|                 | operational activities             | Monitoring                                |
|                 |                                    |   |

# Technology Platforms: International

Cooperation (Source: RFTR brochure, Oct. 2014)

| Platform                                      | Active in development of international linkages | Foreign organizations among members |
|---|---|-------------------------------------|
| Medicine of the future                        | +   | +                                   |
| Biotech and bioindustry-2030                  | +   | -                                   |
| Bioenergy                                     | +   | +                                   |
| Photonics                                     | +   | -                                   |
| Radiation technologies                        | +   | -                                   |
| Ocean   | +   | -                                   |
| Textile and light industry                    | +   | +                                   |
| 5 platforms in resource-extracting industries | -   | +                                   |
| Green car                                     | -   | +                                   |
| Building construction and architecture        | -   | +                                   |

# Barriers to Innovations (assessments from Institutes for Development and foreign experts)

| Barrier   | Gov-nt<br>Institutes | Experts                        |
|---|----------------------|--------------------------------|
| Inadequate qualifications of those who tries to be in innovations-related business                      | Yes                  | yes                            |
| Lack of "breakthrough" projects, which in part reflects weakness of research potential                  | Yes                  | yes                            |
| Lack of financing at pre-seed and seed stages and thus lack of projects that could be further developed | yes                  | No (too much government money) |
| Cautious attitude of private companies to government initiatives, low demand for innovations            | Yes                  | yes                            |

# Possibilities for Austrian-Russian Cooperation (1)

 increase STI cooperation via Joint Research Calls and make use of European structures (especially ERA-NET Plus)

Possible, with attention to mutually defined priority areas (national interest). Current aspect: sanctions

- negotiate more bilateral Memoranda of Understanding (MoU)
   Non-binding, does not impose much obligations which has pluses (better acquaintance and possibility to change the mind) and minuses (passive instrument)
- increase incentives of researcher exchange via mobility programs

May be difficult in current conditions; clear rules for return should be defined by the country-recipient (the US experience)

# Possibilities for Austrian-Russian Cooperation (2)

 develop infrastructure technology cooperation, i.e. passenger train technologies, freight transport, transport infrastructure, organizational aspects etc.

Starting point – Russian technology platforms

 in the long-term, make a utility assessment to introduce an Austrian Office of Science & Technology in Russia

Politically important

# Conclusions

- Russian R&D complex is funded mainly by the government; government's role is increasing
- Time of uncertainty because of large institutional reform based on ill-conceived decisions (brain drain is becoming an issue)
- Positive development support of research at universities, inviting foreign scholars, new financial mechanisms aimed at internationalization
- International aspect: supported by the government; so far out of sanctions context though may be affected in selected areas of R&D